

# C.U.SHAH UNIVERSITY

## Summer Examination-2017

Subject Name: Communication Skill

Subject Code: 4PS01CMS1

Branch: B.Pharm.

Semester: 1

Date: 20/03/2017

Time: 10:30 To 01:30

Marks: 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

**Q-1 Attempt the following questions: (14)**

- a) What is Contextual reading?
- b) What is the basic structure of an English sentence?
- c) What is Inferential reading?
- d) What does *kinesis* mean?

**State Indirect Narration of:**

- e) "You mustn't touch the screen!" - He asked me.
- f) "Do you want book?" - Joe asked him.
- g) "Where have you spent your money?" she asked him.
- h) She said to him, "Have you ever been to Singapore? It's a nice place."
- i) "This traitor will be hanged here tomorrow," the guard said.

**Change the voice:**

- j) My grandmother told them the story from 'Panch Tantra'
- k) Had you cooked 'Masala Dhosa'?
- l) Can you write your name with your left hand?
- m) Mahesh has broken that vase.
- n) I have taught them skating.

**Attempt any four questions from Q-2 to Q-8**

**Q-2 Attempt all questions (14)**

- A. What is the structure of essay? 07
- B. What is group discussion? Write in brief. 07

**Q-3 Attempt all questions (14)**

- A. Draft curriculum vitae for a pharmacist. 07
- B. Compose a resume for the post of pharmacist in BAN Lab, Rajkot. 07

**Q-4 Attempt all questions (14)**

- A. Write the types of essay in brief. 07
- B. What are the features of effective public speaking? 07



- Q-5      Attempt all questions      (14)**  
A. Write a note on the types of report.      07  
B. Write a complaint letter to the commissioner of your city against the stray animals in your area.      07
- Q-6      Attempt all questions      (14)**  
A. Write the detail note on the structure of report.  
B. Place an order to XYZ Pharma Pvt. Ltd. Ankleshwar, for your required medicinal items for ABC Medicines Rajkot.      07
- Q-7      Attempt all questions      (14)**  
A. What are the cues of none verbal communication?      07  
B. Write in detail about the descriptive essay.      07
- Q-8      Attempt all questions      (14)**  
A. What are the principles of group discussion?      06  
B. Convert the following into indirect speech      08  
Mitesh: "What are you doing here, Lisa? I haven't seen you since June."  
Lisa: "I've just come back from my holiday with my parents."  
Mitesh: "Did you enjoy it?"  
Lisa: "I love them. And the native people were so friendly."  
Mitesh: "Did you go to the Wilson Hills?"  
Lisa: "It was my first trip. I can show you some pictures. Are you doing anything tomorrow?"  
Mitesh: "I must arrange a couple of things. But I am free tonight."  
Lisa: "Okay. We will meet at eight"

